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Evolution and trends of development of the sphere of tourism in the Province of Heilongjiang

The sphere of tourism is considered the most developing and perspective in the modern world. It brightly reflects development trends in the international community and also is a link in the cultural exchange and establishment of friendly relations between the states, nations and regions. Within 40 years in the People's Republic of China the policy of reforms and openness which positively influenced development in the country of tourism is implemented. The Province of Heilongjiang, with its unique geographic location and an unusual environment, fully realized the tourist potential. In recent years the tourist industry showed steady and continuous growth. In this article the detailed analysis of development of tourism is presented to the Provinces of Heilongjiang and also the assumptions in the perspective directions of development of tourism in the region are formulated.

Keywords: Province of Heilongjiang; tourism in the People's Republic of China; influence of tourism on the regional development.

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